

NAAC Accredited B++ Grade Institution & Approved by Pharmacy Council of India

A Constituent College of Rajju Shroff ROFEL University, Vapi

ROFEL Namdha Campus, Vapi – Namdha Road, P.B. No.11, Vapi (West) – 396 191, Dist: Valsad (Gujarat)

Tel: 9727723722 – 42 – 62; Email: info@rofelpharmacy.ac.in; Website: rofelpharmacy.ac.in

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# Report on Seminar on Entrepreneurship Awareness Programme in association with Entrepreneurship Development Institute of India (EDII) sponsored by Ministry of MSME, Government of India

**Event: Entrepreneurship Awareness Programme in association with EDII** 

Programme sponsored by Ministry of MSME, Government of India

**Date and Venue:** 27/3/2025, Rotary Balar Auditorium

**Total Beneficiary:** 63

**Summary Report:** 

ROFEL Shri G.M. Bilakhia College of Pharmacy – A constituent college of Rajju Shroff ROFEL University has organized Seminar on Entrepreneurship Awareness Programme in association with Entrepreneurship Development Institute of India (EDII) sponsored by Ministry of MSME, Government of India on 27<sup>th</sup> March, 2025. The main objective of this Entrepreneurship Awareness Programme was to create awareness among students about various facets of entrepreneurship as an alternative career option. The idea of organizing this seminar was to inculcate the fundamentals, key concepts of Entrepreneurship among students. 63 students successfully participated in the seminar. This initiative aimed to inspire and educate participants about entrepreneurial opportunities and skill development, especially in the pharmaceutical sector.

The programme commenced with breakfast followed by a formal welcome and introduction by, Ms. Bijal Patel, Assistant Professor who elaborated on the purpose of the seminar and its relevance in fostering entrepreneurial skills among participants. She emphasized the need for awareness programs like these to bridge the gap between academic knowledge and practical entrepreneurship.



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Dr. Chirag Desai, Associate Professor honoured the dignitaries. The dignitaries of the event included Mr. Patanjali Choudhary, EDII Project Officer.

#### **Session Highlights**

First Session: "Introduction to Entrepreneurship Awareness" by Ms. Bijal Patel.

Ms. Bijal Patel, Assistant Professor delivered an insightful session on the importance of entrepreneurship awareness, shedding light on the opportunities provided by MSME and EDII for aspiring entrepreneurs. She also highlighted the significance of innovation and adaptability in the modern entrepreneurial ecosystem. She also expanded on the support and resources available through EDII for start-ups.

#### Second Session: "Entrepreneurship Skills" by Ms. Saloni Desai

The last session was delivered by Ms. Saloni Desai Assistant Professor. Through practical examples, she explained the essential skills required for entrepreneurial success, including critical thinking, leadership, communication, and risk management. Participants actively engaged in these activities, making the session highly impactful and memorable. She explained them how entrepreneurs think before arriving at a solution to a problem they have identified.



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Ms. Bijal Patel proposed the vote of thanks thanking all for sharing their expertise and insights with us.











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#### **Feedback and Outcomes**

The seminar received overwhelmingly positive feedback from the participants. The seminar successfully achieved its objective of creating awareness about entrepreneurship and equipping participants with the necessary knowledge and motivation to embark on their entrepreneurial journeys.

Lastly it was pleased to see the active and enthusiastic participation of the participants in Question and Answer session held at the end of every session. The event was successfully accomplished by – Dr. Chirag Desai and Ms. Bijal Patel under the guidance of Dr. Arindam Paul.

The event provided a comprehensive understanding of entrepreneurship, inspiring participants to pursue their entrepreneurial aspirations with confidence and clarity.

Prepared By: Dr. Chirag Desai (Associate Professor)

**Ms. Bijal Patel (Assistant Professor)**